

BSCAH COUNCIL Minutes 10th June 2017 THE CIVIL SERVICE CLUB

- 1) Apologies for absence - Cath Potter, Charlotte Davies, Simon Barnett.
- 2) Present - Grahame Smith (Chair), Peter Naish (President), Ann Williamson (Hon Treasurer), Cathryn Woodward (Hon Secretary), Jane Boissiere, Les Brann, Mike Capek, David Kraft, Jean Rogerson, Martin Wall, Hilary Walker (National Office Secretary)

Relationship with other Societies

Dr Raj Sharma (President elect RSM Section) had asked to speak to Council and attended the Council meeting from 11.00-12.15.

Dr Sharma talked about how it was getting increasingly difficult to use hypnosis within the NHS. The NHS will only fund treatment with hypnosis for IBS and chronic insomnia. Hypnosis is listed as having limited effectiveness in the policy document 'Procedures of limited clinical effectiveness policy'. He suggested that there are many Health Professionals within the NHS who are sympathetic to or who have trained in hypnosis and he would like to set up a website, independent of any one society, where Health Professionals could register in an NHS Directory of Health Professionals using hypnosis. Dr Sharma is going to contact NHS England for support but he needs the backing of all the professional Societies. He envisages three phases:

Phase 1 - collect data

Phase 2 - collate groups

Phase 3 - develop minimum data sets and audit standards

Council felt that BSCAH should support this Directory so long as entries were restricted to qualified Health Professionals.

- 3) Minutes of previous meeting – 21st Jan 2017, Jean Rogerson was present and wasn't noted. This has been amended on National's copy. Proposed as correct Jean, Ann seconded.
- 4) Matters arising

Members Survey – There has been an approx 10% return on the members survey. National to send out once more to see if there are any more respondents. 26 people willing to help run courses and some who are willing to help at Branch level and most will fill out Mike RDA questionnaire.

Motion to the AGM – Opening up the referral list. Following discussion as to whether or not it was ethical to have an opt out 'member/referral list' the wording of the motion was altered as follows and will be put in the Newsletter with some explanatory preamble for members' information.

We propose to open the Referral List up to all BSCAH members who wish to be included. It will be stated that these are members of BSCAH and although all members are qualified Health Professionals, no level of training in hypnosis is implied. Members who have the Diploma or who have obtained Accreditation will be starred to indicate this.
Proposed Ann Williamson Seconded Peter Naish

We propose to ask members to join the public membership/referral list as qualified Health Professionals regardless of training. We will change the membership application form to include an opt in/out for the referral list for new members.

- 5) Chairman's address - None
- 6) Matters arising from Reports

Hon Secretary

- It was discussed how temporary membership should be amended as the conversion rate from trainees to members is very poor at present. It was decided that we should sign trainees up for membership whilst there were doing their training. Credit card details would be taken so the membership can renew automatically. The trainees will still get free membership for a year until the January after they have completed the training.
- Hilary has made a start on the business cards and they should be ready to go to print in the next week or so.

Hon Treasurer

- Accounts are healthy; 6k from the bond has been transferred into the legacy account. Gift aid payment was 3k. Away day cost £1200. Bonds are still in place.
- Ann wishes to retire from being Hon Treasurer. Jenny Page will be asked if she would be prepared to take over if Hilary takes on most of the day to day accounting, being paid for an extra one hour a week.
- Ireland haven't had any capitation. Hilary to send an email to Ireland – David/Debbie Houghton asking if they wanted their £80 capitation.

Academic and Accreditation Sub-Committee

- Branches need to run training events at different times of the year. National needs to know when they are doing training a year in advance and each Branch needs to decide on topics for any masterclasses they might wish to organise. National will underwrite these financially so long as Ac and Ac has approved the workshop. Ac & Ac will then arrange masterclasses to cover other topics on a regular basis.
- BSCAH's Core curriculum will be sent to each Branch to confirm what they do in each module in order for it to be standardised.
- It was decided that it is not essential for every Trainer to be accredited as long as at least one trainer on the team has been Accredited or completed the Diploma.
- Ac & Ac proposed that the number of case studies required for Accreditation should be reduced from 5 to 3. After discussion, it was felt that this reduction would reduce the status of accreditation. It was decided that a reduction to 4 cases was more appropriate.

Newsletter

- One is due in July. We are keeping it in paper format. Charlotte to confirm what the topic is.

CH & IT

- The next issue of the journal is due out very soon and there are already a couple of articles for the next one.

Ethical report – Nothing to report.

ESH/ISH

- Nominations/ISH 2021 - Hilary to circulate the request for ESH nominations around members.
- ISH 2021 – Hilary to contact Ireland Branch members to see if they would be interested in helping setting up a bid for ISH 2021 in Dublin. Martin to contact ISH to see who else is bidding. Back up venue of Edinburgh for ISH 2021 was suggested.

Communications

- Media Trust run courses on SEO and google analytics which Hilary will be attending.
- Hilary is designing some business cards.
- Google Wikipedia needs editing - David Kraft will do this. Hilary to remind Council to look at wiki and to come up with appropriate edits.
- Airing Pain Radio. Jane to send Hilary the link to be put on our website/facebook/tweet.
- Jane to let Hilary know about conferences where we could offer a presentation. Hilary will then ask those who have offered to do this in the members survey if they could do it.

Website – Ongoing

7) Annual conference & AGM

- We should break even or make a small loss. We currently have 75 for pre-congress day (need 80) and 297 registered for the Congress. The menu for the Gala Dinner has been chosen and over 200 booked have

booked for this and 66 for the Northern Evening with the Ceilidh. The BSCAH AGM is scheduled for Saturday lunchtime 12.40-13.40. Lunch will be served in the room where the AGM is being held. The only alternative is to have it immediately after the conference at 5pm but it was thought that people would want to leave straight after the conference and not attend an AGM.

8) Future developments/Marketing strategy

- RDA questionnaire is still in draft format.
- Hilary to email the membership asking them to send articles etc to go on the website.
- Mike believes we need to employ/purchase in someone with marketing skills. Jane reminded him that the Media Trust do courses. In addition, they are a charitable organisation who help registered charities with marketing, so by doing a few courses with them we can get a foot in the door.

9) Annual Conference 2018

- Martin Wall to ask West of England if they would like to host the Conference in 2018 at Dartington, with help from National with advertising and registration. Scotland was mentioned as a possibility if we can get support from BSMDH Scotland for a joint conference.

10) AOB

- Re-election of officers. Hon Treasurer as above.
- Jane, Martin, Cath & Cathryn are willing to stand for another term.

Office	Appt.	Name	Branch Reps	To be confirmed
President:	2016	Peter Naish	Eastern Counties:	Les Brann
Chairman:	2013	Grahame Smith	Ireland:	David Houghton
Treasurer:	2013	Ann Williamson	Lancs & Cheshire:	Mike Capek
Hon Sec:	2014	Cathryn Woodward	Mets & South:	David Kraft
Ac & Ac Officer:	2013	Peter Naish	Midlands:	Simon Barnett/Jean Rogerson
ESH/ISH Rep	2014	Cath Potter	Northern Counties	Grahame Smith
	2014	Martin Wall	West of England:	Zoita Mandila
Development Officer	2012	Mike Capek		
Communications Officer	2014	Jane Boissiere		

11) Date of next meeting

28th October 2017 at the Civil Service Club